



AGENDA

REGULAR MEETING OF THE MAIN STREET ADVISORY BOARD

Development Services Conf. Room – Floor 1 | 385 S. Goliad | Tues., February 18, 2025 | 5:00 P.M. - 6:30 P.M.

1. CALL MEETING TO ORDER

2. OPEN FORUM

This is a time for individuals to address the Main Street Board on any topic not already listed on the agenda. Per the policies of the City of Rockwall, public comments are limited to three (3) minutes. On topics raised during the OPEN FORUM, the Main Street Board is not permitted to respond during the meeting per the Texas Open Meetings Act. If you have a topic that warrants more time, please contact the Main Street Manager at bbrowning@rockwall.com to be placed on the agenda.

3. DISCUSSION/ACTION ITEMS

- A. Review and act on the January 21, 2025 meeting minutes, Chairman English.
- B. Discuss and adopt objectives related to the Transformation Strategy (Enhance the Visitors' Experience within the Growing Downtown District), Chairman English.
- C. Committee updates and discussion related to the Transformation Strategy objectives, Committees.
- D. Discuss and act on a downtown walking tour date and time, Chairman English.
- E. Updates related to any scheduled events taking place downtown in Quarter 1, 2025: Downtown Rockwall Association's Spring Fling Shopping Event, MS Manager, Bethany Browning.

4. ADJOURN

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (972) 771- 7700 for further information.

I, Bethany Browning, Main Street Manager, City of Rockwall, do hereby certify this agenda was posted at City Hall, in a place readily accessible to the general public at all times, by February 15, 2025 and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

B. Browning

Bethany Browning, Main Street Manager

Date Removed